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**UMass Psychiatry**

January 24

According to Gina Vincent, PhD, training could help to spot high-risk adolescent violence cases <http://bit.ly/105XAx1>

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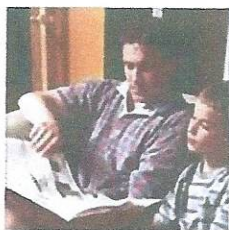
1



**UMass Psychiatry** shared a link.

December 18, 2012

See resources for dealing with the aftermath of the CT tragedy...  
<http://tinyurl.com/dxjcpyt>



**UMass Medical School - Worcester**

[tinyurl.com](http://tinyurl.com)

The Department of Psychiatry, University of Massachusetts Medical School, UMass Memorial Health Care, is continuing to gather and offer information and expert advice to help parents,

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**Mind Blow'n Spanish Video**  
[iadvtrackb.info](http://iadvtrackb.info)



If you don't know Spanish (and are age 50+ ) you've got to see this video immediately!

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UMass Psychiatry Timeline Recent

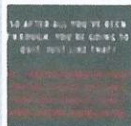
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Recent Activity



UMass became friends with MindyourMind GladtheskiesareBlue.



UMass Psychiatry shared a link. October 3, 2012

UMass Medical School: Confidence In Our Future



Watch a video on the achievements and upcoming plans of UMass Medical School

Adolescent psychiatrist talks about addictive personalities - UMass Medical School - Worcester shar.es

There is still widespread debate about whether some people have an addictive personality—about whether and to what

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UMass Psychiatry shared a link via Constant Contact. September 17, 2012

News from the Department of Psychiatry, UMass Medical School <http://conta.cc/UgqSjf>



News from the Department of Psychiatry, UMass Medical School

Check out my latest campaign by Constant Contact.

September means the start of the Grand Rounds season, and I'm extending my gratitude to everyone who has and will contribute

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Chat (2)





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 **UMass Psychiatry** @UMassPsychiatry 18 Mar  
Discussion w/ Anthony J. Rothschild, MD, director of UMass Depression Center: "Depression's changing face." [bit.ly/ZEIRez](http://bit.ly/ZEIRez)  
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 **UMass Psychiatry** @UMassPsychiatry 18 Mar  
Docu-film "Of Two Minds" attended by 200+ area residents for Dept of Psychiatry's look at bipolar disorder. Read [bit.ly/143IIFC](http://bit.ly/143IIFC)  
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 **UMass Psychiatry** @UMassPsychiatry 27 Feb  
Child Psychiatry Faculty opportunities available in our affiliated Community Mental Health Centers. [tinyurl.com/b8ukfkj](http://tinyurl.com/b8ukfkj)  
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 **UMass Psychiatry** @UMassPsychiatry 26 Feb  
Adult Psychiatry Faculty opportunities available in our affiliated Community Mental Health Centers. [tinyurl.com/b8ukfkj](http://tinyurl.com/b8ukfkj)  
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 **UMass Psychiatry** @UMassPsychiatry 15 Feb  
Opening ceremony - Psychiatric Treatment and Recovery Center's new home @ 26 Queen St, Worcester, MA - photos/remarks [bit.ly/ZfGDoM](http://bit.ly/ZfGDoM)  
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 **UMass Psychiatry** @UMassPsychiatry 12 Feb  
Be Mentally Well lecture - Bipolar disorder - Mar. 13, 630-9pm. Free & open to public. OF TWO MINDS documentary shown [bit.ly/Ya70HG](http://bit.ly/Ya70HG)



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American Institutions



**The American Academy** @americanacad

15 Aug 12

#Humanities Indicators: In 2010, 36% of 12th graders scored below basic achievement level in #civics [bit.ly/QBUYlc](http://bit.ly/QBUYlc)

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**The American Academy** @americanacad

14 Aug 12

See our Summer 2012 Dædalus issue on #Science in the 21st Century: from new life forms to life beyond Earth. [bit.ly/OgCYyx](http://bit.ly/OgCYyx)

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**The American Academy** @americanacad

10 Aug 12

Dramatic #science: "Yesterday Happened: Remembering H.M." Read the article [bit.ly/O8BJBu](http://bit.ly/O8BJBu) or watch the video [bit.ly/NnEyOp](http://bit.ly/NnEyOp)

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**The American Academy** @americanacad

9 Aug 12

Aug 9 1859:Fellow Joseph Henry of @smithsonian spoke at the Academy on using the telegraph to collect #weather reports. @usNWSgov #History

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**The American Academy** @americanacad

9 Aug 12

Chair of Academy Council, Gerald Early of @WUSTL, to receive the St. Louis American Foundation's Lifetime Achiever in Ed [bit.ly/P7EMga](http://bit.ly/P7EMga)

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**The American Academy** @americanacad

8 Aug 12

#Humanities Indicators: 54% of Americans reported #reading a book for pleasure in 2007-2008. #literacy [bit.ly/NdQzrC](http://bit.ly/NdQzrC)

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## Brandeis University

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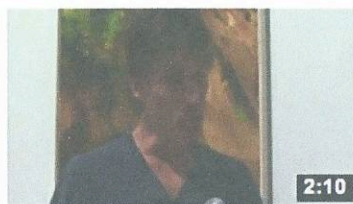
- Nerdist Channel
- The Philip DeFranco Show
- YouTube Spotlight
- Geek & Sundry
- Machinima

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- Ortodoxia si Patria
- LearnTurkishChannel
- Reason Prep
- nipponsensel
- andrelzgo



**Alexis Rockman at Brandeis' Rose Art Museum**  
1,018 views 5 years ago



**Brandeis University Commencement 2008**  
930 views 5 years ago



**2008 Leonard Bernstein Festival of the Arts at Brandeis**  
770 views 5 years ago



## *Brandeis News*

For release:  
Sept. 24, 2008

Contact: Dennis Nealon  
781-736-4205  
nealon@brandeis.edu

### **By producing and distributing its own news videos, Brandeis University charts new trend, confronts commercial media downsizing**

WALTHAM, Mass. -- The media relations division at Brandeis University has begun producing and circulating its own professional news videos – an initiative that school officials say is breaking new ground in the way in which higher education shares information directly with its constituencies and a broader public audience.

Shot and edited on campus, the videos mirror what commercial television stations themselves might air and focus on campus newsmakers, faculty members and their expertise, research projects and students' work at the university.

By posting the stories on the university's Website, Brandeis is tapping an existing audience and sharing new, consumer-friendly material with commercial media outlets, prospective students and their families, government representatives, alumni and benefactors. The school isn't expecting that its videos will be aired by commercial news stations, but is expecting to capture the interest of external media outlets by releasing them. "We think this is a useful new tool to help get the word out about the news, trends and faculty experts that are here at Brandeis," said Lorna Miles, the school's senior vice president for communications. "We're dealing with the dramatic downsizing at traditional media outlets and satisfying popular demand for news that consumers can listen to and watch."

The Office of Communications at Brandeis also has created a YouTube channel for the university and the videos are being showcased there, as well <http://www.youtube.com/user/brandeisuniversity>. And the videos are a key feature of a new Website the office is launching called BrandeisNOW [www.brandeis.edu/now](http://www.brandeis.edu/now), which is dedicated to shared distribution of news and information coming from the school's campus.

"The challenge of enticing coverage from outside is just becoming more difficult," said Dennis Nealon, the university's executive director of media and public affairs. "Where once we were sometimes told by some reporters and editors that they weren't interested and wouldn't cover a particular story, now we're increasingly hearing that they just can't cover something because they no longer have the resources, human and otherwise."

Brandeis will continue to pitch and distribute news using established practices: issuing press releases and advisories and using the phone and email to communicate with editors and reporters.